

# International Business

## Possible Occupations

|                         |  |                               |                             |
|-------------------------|--|-------------------------------|-----------------------------|
| Advertising Executive   | Management Analyst/<br>Consultant        | Coordinator                   | Product Manager             |
| Banking Manager         | Marketing Manager                        | International Buyer           | Public Relations Specialist |
| Corporate Auditor       | Business Analytics<br>Manager            | International Trader          | Stockbroker                 |
| Economist               | Human Resources/Human<br>Capital Manager | International Law<br>Attorney | Trade Specialist            |
| Financial Analyst       | Import/Export                            | International Accountant      |                             |
| Foreign Exchange Trader |  | Lawyer                        |                             |
| Foreign Service Officer |  | Policy Analyst                |                             |
| Logistics Manager       |  |                               |                             |

## Possible Work Settings

|  |                      |                                    |                         |
|--|----------------------|------------------------------------|-------------------------|
| Airline Industry                             | States               | Intergovernmental<br>Organizations | Corporations            |
| Energy Organizations                         | Government Agencies  | International Banks                | Nonprofit Organizations |
| Foreign companies<br>operating in the United | Government Relations | Multinational                      | Tourism Industry        |
|  | Hospitality Industry |                                    |                         |

## Possible Employers

|                                      |                               |  |            |
|--------------------------------------|-------------------------------|--|------------|
| Accenture                            | Disney                        | IBM  | Viacom     |
| Airbus                               | Eli Lilly and Company         | International Finance<br>Corporation               | World Bank |
| American Express                     | Export-Import Bank            | L'Oréal  |            |
| Amnesty International                | ExxonMobil Oil<br>Corporation | Marriott International                             |            |
| Bayerische Motoren<br>Werke AG (BMW) | FedEx Corporation             | Ogilvy & Mather                                    |            |
| Chanel                               | Goldman Sachs                 | Saatchi & Saatchi                                  |            |
| Citi International                   | Google                        | Textron  |            |
| Cisco Systems                        | Hilton                        | U.S. Department of<br>Commerce, State,<br>Treasury |            |
| Council on Foreign<br>Relations      | Hitachi Group                 |  |            |
|                                      | Human Rights Watch            |  |            |

## Related Professional Organizations

Bankers Association for Foreign Trade  
<https://www.baft.org/>  
Emerging Markets Traders Association  
<https://www.emta.org/>  
Federation of International Trade Associations  
<http://www.fita.org/>  
International Trade Administration  
<https://www.trade.gov/>

InterSol, Inc.  
<http://www.intersolinc.com/>  
International Renewable Energy Agency  
[www.irena.org](http://www.irena.org)  
National Council on International Trade Development  
<https://www.ncitd.org/>  
Organization of Women in International Trade  
<https://www.owit.org/en/Home/>

[Index.aspx](#)  
Small Business Exporters Association  
<https://sbea.org/>  
World Bank  
<https://www.worldbank.org/>  
Washington International Trade Association  
<https://www.wita.org/>

## Additional Resources

OWU Career Connection  
<http://careers.owu.edu/>  
Overseas Jobs  
<https://www.overseasjobs.com/>  
The Economist  
<https://www.economist.com/>  
The Financial Times (subscription required)  
<https://www.ft.com/>

The Internationalist  
<http://www.internationalist.com/>  
Wall Street Journal  
<https://www.wsj.com/>  
Parker Dewey  
[info.parkerdewey.com/owu](http://info.parkerdewey.com/owu)  
Candid Career  
[www.candidcareer.com/](http://www.candidcareer.com/)  
Handshake  
[owu.joinhandshake.com/](http://owu.joinhandshake.com/)

GoinGlobal  
[online.goinglobal.com/](http://online.goinglobal.com/)  
National Compensation Survey  
[www.bls.gov/ncs/](http://www.bls.gov/ncs/)  
Occupational Outlook Handbook  
<http://www.bls.gov/ooh>  
Salary.com  
[www.salary.com](http://www.salary.com)